



Auction Preview 2010

benefiting

MAKE-A-WISH®

GREATER BAY AREA CHAPTER

**WINE &
WISHES**



ellen
the ellen degeneres show

1

LA ENTERTAINMENT EXPERIENCE

A Warner Bros. Wonder!

DONATED BY:

Warner Bros. Studios

*Make-A-Wish Board of
Directors*

*The Ellen DeGeneres
Show*

The movies and television shows you love (think *The Shawshank Redemption*, *Oceans 12*, *Unforgiven*, *Goodfellas*, *The Ellen DeGeneres Show*, *Chuck*, *ER*, *Gossip Girl*, and so much more!) come to life on the set of the Warner Bros. lot. Experience part of the magic on a VIP Warner Bros. Studio private tour for four. Then, hit the set of the funniest woman on earth's show – yep, it's Ellen DeGeneres! Enjoy four VIP tickets to be there live as Ellen dances, interviews celebrities, and splits your sides with laughter. To make your stay complete, this package also includes a two night stay at the four-star Hyatt Regency Century Plaza.

INCLUDES:

- *VIP Warner Bros. Studio private tour for four*
- *Four VIP tickets to The Ellen DeGeneres Show (you are one of the first to be seated, guaranteeing good seats! You'll also take home a great Ellen gift bag!)*
- *Two nights in two rooms at the four star Hyatt Regency Century Plaza*

Warner Bros. tour and Ellen experience to take place on a Monday-Thursday, based on a mutually agreeable date. Available dates are February-May 2010. All Ellen audience members must be at least 14 years of age.



WEATHERCASTER FOR A DAY

KRON4 Featuring Your Child

2

A once-in-a-childhood opportunity! This summer, your child will enjoy the spotlight as a "Weathercaster For A Day" on KRON 4's Morning News with news anchor Mark Danon. Rain? Snow? Who cares, as long as the DVR is programmed! For your child's television debut, you'll be transported in true star style - in a deluxe limousine! Bring along seven of your child's friends to share in the fun as you tour the station, meet the KRON 4 Morning News anchors, and see how a TV station operates. Afterwards, enjoy lunch for the whole gang at California Pizza Kitchen. An outing to be remembered!

INCLUDES:

- Your child (16 and under) becomes a "Weathercaster For A Day" with Mark Danon on the KRON 4 Morning News
- Meet the news anchors and tour the KRON 4 news station with seven of your child's friends
- A taped copy of the weather segment
- Take a San Francisco mini-tour in the limo before lunch
- Lunch at California Pizza Kitchen for nine
- Limousine service (five hours)

Available weekdays May-August 2010 only, based on a mutually agreeable date. Tax, fuel and gratuity not included.

DONATED BY:

Mark Danon

Amy & John Underwood

Kelly & Bruce Bligh

KRON 4

Make-A-Wish Board of Directors



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YOUR CELLAR WILL SMILE

Large Format Collector's Lot

DONATED BY:

Anonymous

Take home this outstanding collection of five large format rare wines for special occasions in years to come. When it's time to open and enjoy them, they'll taste even better because you've helped grant a wish along the way. A toast to wishes come true!

INCLUDES:

- *Arietta- 1.5L, 2005 Red Wine H Block Hudson Vineyards Proprietary Blend - Wine Spectator: 87 points, Robert Parker: 94 points*
- *Bond- 3L, 2001 Bond, St. Eden Proprietary Blend - Wine Spectator: 94 points, Robert Parker: 97 points*
- *Hundred Acre- 1.5L, 2004 Cabernet Sauvignon Kayli Morgan Vineyard - Wine Spectator: 93 points, Robert Parker: 94 points*
- *Joseph Phelps- 1.5L, 2002 Insignia Proprietary Blend - Wine Spectator: 96 points, Robert Parker: 95 points*
- *Nickel & Nickel- 1.5L, 2001 Cabernet Sauvignon John C Sullenger Vineyard - Wine Spectator: 88 points*



VESPA – ITALIAN FOR COOL

You've Always Wanted One...

4

The appeal of the sporty "Vespino" lives on in the shape of the all-new Vespa S, inspired by Vespa's long traditions in young and dynamic scooter design. The minimalist styling of the Vespa S traces its origins back to legendary models like the 50 Special (1969) and the Vespa Primavera (1967), both of which became the icons of a generation whose aspirations and conquests were to shape the world for decades to come. Compact, nippy and dynamic, these models led the way in creating new trends in design and technology, appealing to a youthful generation.

With its minimalist but decisive styling, simple yet elegant design, the Vespa S features the same dynamism and freshness that made the Vespa the favorite scooter of young people in the roaring seventies.

Now's your chance...

INCLUDES:

- 2009 Vespa "S" in Dragon Red, Graphite Black or Diamond White
- Engine size: 50cc

Choose your color and pick up your ride at Vespa San Francisco on a mutually agreeable date.

DONATED BY:
Vespa San Francisco



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FLEET WEEK & MUCH MORE

San Francisco Air Adventure for Four

DONATED BY:

*SFO Air Traffic Control
Tower*

United Airlines

The Air Show Network

Bill Archibald

Get ready for an unforgettable flight-themed experience for four featuring behind the scenes glimpses, up in the air adventures and VIP seating to the most exciting Air Show around. It starts with a behind the scenes tour at San Francisco International Airport. Head to the air traffic control tower (access rarely granted to those without aviation connections!) to watch and listen to air traffic controllers at one of the busiest and most complex airports in the world. Next you're off to the United Terminal to meet a pilot, visit their lounge, tour a cockpit and see what happens to your baggage once it's checked! The action continues in a big way, with the best seats in the house during San Francisco's Fleet Week. Enjoy a VIP package for four on Sunday October 10th in the exclusive, fully catered Flight Deck Club on Marina Green. All the excitement got you itching to be up in the air? It's on with a 40 minute San Francisco tour for three in a Bellanca Cruisair.

INCLUDES:

- *SFO VIP tour for four: tour the air traffic control tower, meet a pilot, visit the pilot's lounge and more*
- *Fleet Week for four: Four passes to the Flight Deck Club on Marina Green on Sunday 10/10/10 - private seating at the center of the air show!*
- *40-minute flight for three over San Francisco in a Bellanca Cruisair with a licensed local pilot*

Maximum passenger weight for Bellanca tour is 350 lbs. total (three passengers), flight departs from San Carlos Airport, based on a mutually agreeable date. SFO tour available on a mutually agreeable Tuesday or Wednesday.



A16 / SPQR
 Aqua
 Bardessono
 Il Cane Rosso
 Farallon
 The Moss Room
 One Market Restaurant
 Orson
 Poleng Lounge
 Wood Tavern

DINE ABOUT TOWN 1

Dinner for Four...

6_A

"To be tempted and indulged by the city's most brilliant chefs. It's the dream of every one of us in love with food." -Gael Greene

Treat your friends in style when you and three lucky guests dine at the finest restaurants in the Bay Area over the course of 2010. Sit back, relax and enjoy dinner at these top restaurants, each of them included in tonight's Gourmet Food & Wine Tasting. New to this lot this year - we've added 10 four-hour Town Car rides to each lot, so you can arrive in style!

Town Car service valid for six months following event, through 8/6/10. Tax, gratuity and fuel not included.

DONATED BY:

Mosaic Global
 Transportation

Restaurants listed

DINE ABOUT TOWN 2

And Again...

Anchor and Hope

Bar Bambino

Chez Papa

Delfina

Limon

Millennium

Ozumo

Parcel 104

Urban Tavern

Waterbar

6_B



7

FAIRMONT ORCHID, HAWAII *Four Nights on the Big Island for Two*

DONATED BY:
*Make-A-Wish Board
of Directors*

Pack a suit – a swimsuit that is, and get ready for relaxation with four nights at the four-and-a-half-star Fairmont Orchid, Hawaii, a 32-acre luxury property on the Kohala Coast of the Big Island. Escape it all in luxury, surrounded by sugar-white sandy lagoons and aquamarine waters. Imagine waking up to the sound of waves crashing along the Hawaiian shoreline while you plan your day. And don't forget evenings spent on your lanai overlooking the hotel's gardens and waterfalls.

You could use a tan...raise that paddle!

INCLUDES:

- *Four nights in an Ocean View room, spacious accommodations offering a private lanai and partial ocean view*
- *Property amenities include an authentic Hawaiian outdoor Spa Without Walls, tennis courts, eight unique bars and restaurants, a full business center, salon, fitness center and more*
- *Additional nights available at a special reduced rate of \$299/night plus tax*

Based on a mutually agreeable date through 2/28/11 excluding December 20th-Jan 4th

*Tien, age 9
Wished to be a
French Chef for a day*



ADOPT-A-WISH®

Your chance to make a difference...

8

DONATED BY:
*Make-A-Wish Board
of Directors*

Each year the Greater Bay Area chapter provides magical wishes to over 300 children who endure prolonged and painful treatments, as they battle a variety of life-threatening illnesses. It is these children and their families who put so much of their lives on hold during their illnesses, but then find something to look forward to when their wishes are granted. Not only do wishes change the lives of those who experience them, they forever touch the many people who donate time and money to make wishes come true.

Tonight you have the opportunity to be part of this magic. As you look at the faces flash on the screen in front of you of many of the children who have been granted wishes, stand and raise your paddle to help continue the magic. By participating in this simple gesture, you will be donating \$1,000 to helping make one child's wish come true. It is one simple act that will have a profound, lifelong effect in someone's life.



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VILLA PANORAMIQUE

Seven Nights for 10 on the French Riviera

DONATED BY:

*The owners of Villa
Panoramique*

Overlooking the Cap d'Antibes, with panoramic views of the southern Alps, Loup Valley and Mediterranean Sea, this beautiful private villa is located within an exclusive gated residence of 25 villas set in 40 acres of forest. Situated in the heart of the Cote d'Azur between the ancient villages of Valbonne and Biot, Villa Panoramique is less than 10 minutes from the beach. Cannes, Antibes and Nice (and the airport) are 20 minutes from the villa; St Tropez and Monte Carlo are less than an hour away. One can have lunch in Portofino, Italy and be back for dinner! Come for the Grand Prix, the Film Festival or Carnival, or just enjoy the relaxed sophistication of the Riviera.

INCLUDES:

- *Seven nights for 10 people in a five-bedroom, five-bath 3000 sq. ft. villa (three bedrooms with ensuite bathrooms in main villa plus two additional bedrooms in a self-contained apartment).*
- *Extraordinary views from every room*
- *Landscaped and wooded garden of more than one acre, with private heated pool*
- *Vine covered terraces boast stunning views, with travertine and wrought iron exterior dining and lounging furniture*
- *Custom kitchen, fully equipped with stainless steel appliances and adjacent to the pool and dining terraces*
- *Spacious office with fax, high speed wireless internet throughout*
- *Satellite TV, wood burning fireplace and comfortable high quality furniture in living room*

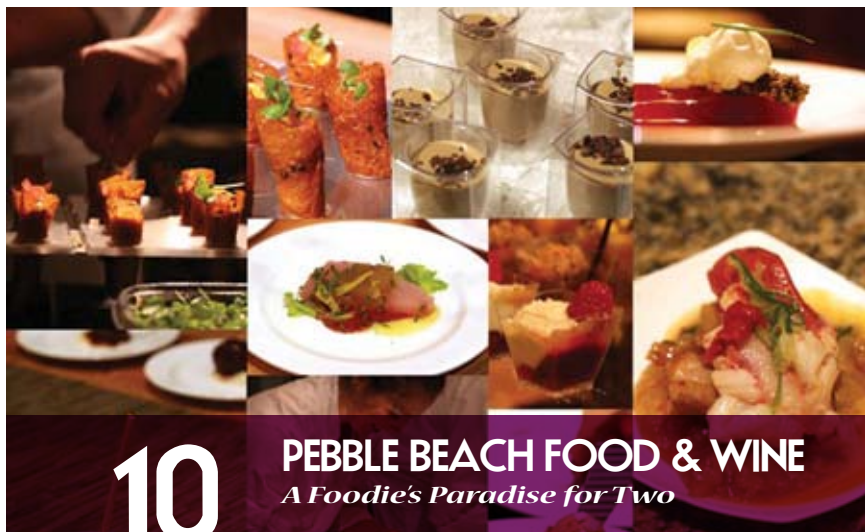
Mutually agreeable date through 9/30/10.



Villa Panoramique is now offering fractional equity ownership shares to a few individuals. Fractional ownership has been the fastest growing segment of the US real estate market over the past 10 years, providing an efficient vehicle through which to invest, own and enjoy luxury real estate. Fractional ownership in Villa Panoramique provides title to and a deeded equity interest in an exceptional home located in an exclusive area on the French Riviera. This deeded real estate asset can be transferred like any other property, either through a sale or passed on as an inheritance. It can also be used as a business retreat, lent to friends and relatives, swapped for other properties around the world, or weeks of use can be donated to charity.

For more information, please visit www.villapanoramique.info or contact info@villapanoramique.info.





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PEBBLE BEACH FOOD & WINE
A Foodie's Paradise for Two

DONATED BY:

Robert Weakley

David Alan Bernahl

Pebble Beach Food & Wine is the premier epicurean lifestyle event in the country. Hosted on one of the most pristine strips of coastline in the world, Pebble Beach Food & Wine celebrates 60 celebrity chefs and 250 wineries during this unforgettable four-day event. Internationally acclaimed wineries and chefs are brought together with California's regional superstars to create an unbelievable series of decadent culinary gatherings. Enjoy VIP access to the best of the best from Thursday, April 8th to Sunday, April 11th, 2010.

Treat yourself, or buy this amazing package as a gift for the foodies in your life (the event has been featured as one of the Robb Report's Top 21 Ultimate Gifts!).

INCLUDES:

Imperial Package for two:

- *Unprecedented access to exclusive events at Pebble Beach Food & Wine*
- *Admission to "Reserve Wine Tastings"*
- *Early entry to all Grand Tastings*
- *VIP seating at the most exclusive dinners of the weekend at The Beach & Tennis Club (including the Lexus Cristal Champagne Dinner)*
- *Exclusive access to private chef and winemaker after-hours parties*
- *Skip the lines on Saturday and Sunday with VIP access to the Grand Tasting*



AMERICAN IDOL

Hollywood Getaway for Two

11 X 56
HOTEL

In the summer of 2002, a British hit called Pop Idol landed on our shores and became not only an instant success, but one of the biggest shows in American television history. The grueling competition has crowned Kelly Clarkson, Ruben Studdard, Fantasia, Carrie Underwood, Taylor Hicks, Jordin Sparks, David Cook and Kris Allen successively, and has grown bigger and bigger each season, with over a billion votes received. You've watched the auditions, witnessed the drama, the drive and the dream...now be there to experience American Idol live and in person! Who will become the next American Idol?

DONATED BY:

*Emily & Jeffrey
Weinstock*

Wieden+Kennedy

Elan Hotel

INCLUDES:

- *Two tickets to American Idol on Tuesday, March 23rd, 2010 (must be at least six years of age to attend)*
- *Two nights deluxe room at the beautiful boutique Elan Hotel Los Angeles (recently completed a \$1.2 million renovation!)*
 - *With an address at the cutting-edge of Beverly Hills and West Hollywood, the Élan is just steps from the City's finest shopping and dining venues. Enjoy daily expanded continental breakfast service and an evening wine reception – the ultimate in luxury for your stay in la la land!*



12

HEAVEN'S DOG DINNER FOR 10

Charles Phan Hosts Your Group

DONATED BY:

Charles Phan

*Mosaic Global
Transportation*

From James Beard Award-Winning Chef Charles Phan comes a new culinary venture: Heaven's Dog, a combination of noodle shop and restaurant/lounge in the SOMA Grand.

"Charles Phan's genius is curation and repackaging traditional dishes and presenting them in exciting surroundings. At Heaven's Dog, he proves that Chinese dumplings and cocktails are made for each other." -*San Francisco Examiner*

"His sweet-and-sour pork is exemplary, but I'm going back for Phan's seafood soup, a searingly spicy broth packed with wheat noodles and copious amounts of wild shrimp, white bass, scallops and squid." -*Jan Newberry, Food & Wine Magazine*

Chef Phan looks forward to welcoming your group of 10 into his private dining room, where he'll prepare a full course dinner for ten with wine pairings. Simply Phan-tastic.

INCLUDES:

- *Dinner for 10 in the private dining room at Charles Phan's Heaven's Dog*
- *Wine pairing with each course*
- *Limousine service for 10 from high bidder's home and back (five hours)*

Mutually agreeable date Monday-Thursday excluding holidays. Gratuity not included for dinner. Tax, gratuity and fuel charge not included for limousine service.



SWANKY SAUSALITO SOIRÉE

Cocktail Party for 12 with Roland Passot

13

Be prepared for your friends to start bribing you...who wouldn't want to be on this guest list? Gather 12 of your closest foodie friends for an unforgettable evening with celebrated Chef Roland Passot of La Folie. Your host (recipient of awards from the James Beard Foundation, USA Today, Food & Wine Magazine, Gourmet Magazine, Gault Millau, SF Weekly, and the French Government, and named one of "the eight wonders of Bay Area dining" by the San Francisco Chronicle's Michael Bauer) has organized a cocktail party for you at a venue befitting of both his culinary caliber and penchant for the extraordinary: the Mallya Collection in Sausalito. Enter this world of rare and exotic automobiles just across the Golden Gate Bridge. Alcohol, airline and sports team billionaire Vijay Mallya is opening up his collection of over 260 cars, housed at this private car museum, for this very special event. Raise a glass to your good fortune!

DONATED BY:

Roland Passot

The Mallya Collection

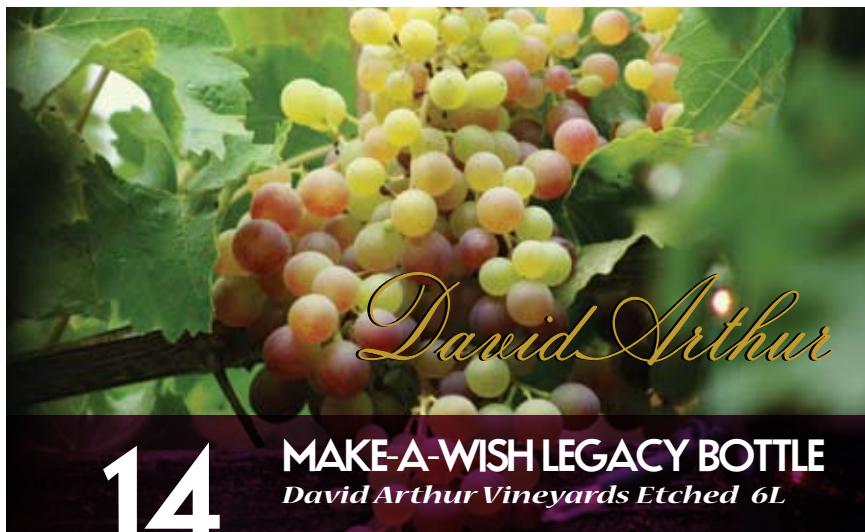
Ken Furusawa

*Mosaic Global
Transportation*

INCLUDES:

- *A three-hour cocktail party for 12 at the Mallya Collection in Sausalito, with host Chef Roland Passot preparing hors d'oeuvres for your group*
- *Mixologist Ken Furusawa from Chef Passot's La Folie Lounge is your bartender for the evening*
- *Limousine service from high bidder's home to party and back (five hours)*
- *A DJ will spin the best of lounge music*

*Party to take place on a mutually agreeable Tuesday-Thursday.
Limousine service does not include tax, gratuity and fuel.*



DONATED BY:

David Arthur Vineyards

Anonymous

A new tradition, a lasting legacy...

In 2003, Mark Grace began a lasting tradition: the Grace Legacy bottle, a unique opportunity to leave your mark on future Wine and Wishes events while helping make the dreams of a wish child come true.

This year we celebrate Mark's tremendous support as the torch is passed and the tradition evolves. Tonight and in years to come, we are proud to offer an outstanding etched Legacy bottle of wine from another of the Bay Area's celebrated wineries.

David Arthur Vineyards is featured this year, with a limited edition six liter imperial bottle of 2006 Elevation 1147 Cabernet Sauvignon, rated 95 by Wine Enthusiast and 92 by Wine Spectator. You'll receive this etched bottle, and have the privilege of adding a word, etched in gold in your own handwriting, to next year's bottle. The tradition started with Compassion, penned by Mark Grace, and has continued with the additions of Hope, Magical, Courage, Inspiring, Givers and Strength. For the collector, the enthusiast, the supporter:

INCLUDES:

- *Etched six liter bottle of 2006 David Arthur Vineyards Elevation 1147 Cabernet Sauvignon*
- *Carved display case*
- *Select a word to be engraved in gold in your own handwriting on next year's bottle*



FOUR SEASONS PUNTA MITA

Four nights in Paradise

15

The magical charm and ideal weather of Mexico's west coast have long been a magnet for those seeking the perfect vacation and a respite from colder climates. Get away to one of the newest hot spots for tourism in Mexico, just 25 miles from Puerto Vallarta International Airport, and recognized as a welcome alternative to Puerto Vallarta resorts. Your destination is the exquisite five-star Four Seasons Punta Mita, perched along the warm Pacific coast, offering breathtaking views of white-sand beaches and the glittering waters of Bahía de Banderas. Ooh, Mexico!

DONATED BY:

*Four Seasons Resort
Punta Mita, Mexico*

*Make-A-Wish Board of
Directors*

INCLUDES:

- *Four nights in a Casita Ocean View Room at the Four Seasons Punta Mita (sleeps up to two adults and two children)*
- *Spacious ground floor room featuring a splendid view of the Pacific, sitting area and walk-out terrace, large marble bathroom with soaking tub and more*
- *Resort features:*
 - *Pacifico Golf Course, named the number one golf course in the world by the readers of Condé Nast Traveler in 2008*
 - *Four restaurants (and cooking classes!) and three lounge/bars*
 - *The lush Apulane spa*
 - *Three pools, tennis courts and fitness center*
 - *Private yacht charters*

Mutually agreeable dates through 1/31/11. Holidays and Thanksgiving weekend excluded.

PLEASE JOIN US...

The Croquet Invitational & Charity Auction – May 15, 2010

This elegant "plein air" affair is held on the picturesque croquet lawns of Sonoma-Cutrer Vineyards. Guests dressed in croquet whites enjoy an afternoon of croquet, gourmet food, exquisite wine and a world-class auction.

SFPD Challenge – October 2010

This brand new event is really three events in one - all hosted by the San Francisco Police Department to raise money for our chapter. Enjoy breakfast or lunch with Cops and Coffee; jump in San Francisco Bay during the Plunge in the Bay; or accept the challenge of the Cable Car Pull, all in the scenic location of Aquatic Park.

Monterey Bay Gala – November 6, 2010

Located in the stunning locale of Tehama Golf and Country Club in Carmel, this is the Monterey Peninsula's premier gala. Cocktails on the terrace, sumptuous dining on the grounds, entertainment straight from Hollywood and one-of-a-kind auction items make this event one you won't want to miss.

Weekends for Wishes – Year-round

Weekends for Wishes is actually numerous mini fundraisers held by individuals at anytime of the year. Come up with an event idea and invite family and friends to support Make-A-Wish. We will provide all you need including a personal event webpage.

To be placed on the invitation list for any of the above events, call 800-464-9474 or send an email to events@makewish.org.

www.makewish.org